

SEAPUNK WORLD-PROTOCOLIZATIONS

ON REVERSE-IMAGINEERING AS METHOD

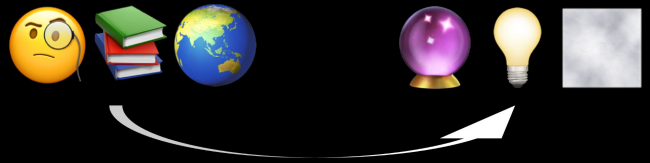
25 SEP 2026
PROTOCOL SYMPOSIUM

SAM CHUA & SEAPUNK STUDIOS

SEAPUNK STUDIOS

SEAPUNK STUDIOS

an open roaming collective imagining fresh, hope-full, research-based stories for seasia + global south



RESEARCH
like scientists

IMAGINATION
like artists

EXAMPLES OF OUR WORK

SOUTHEAST ASIAN AI / TECH FUTURES
SOUTH BEAST ASIA screened @ BKK Kunsthalle



southbeast.asia

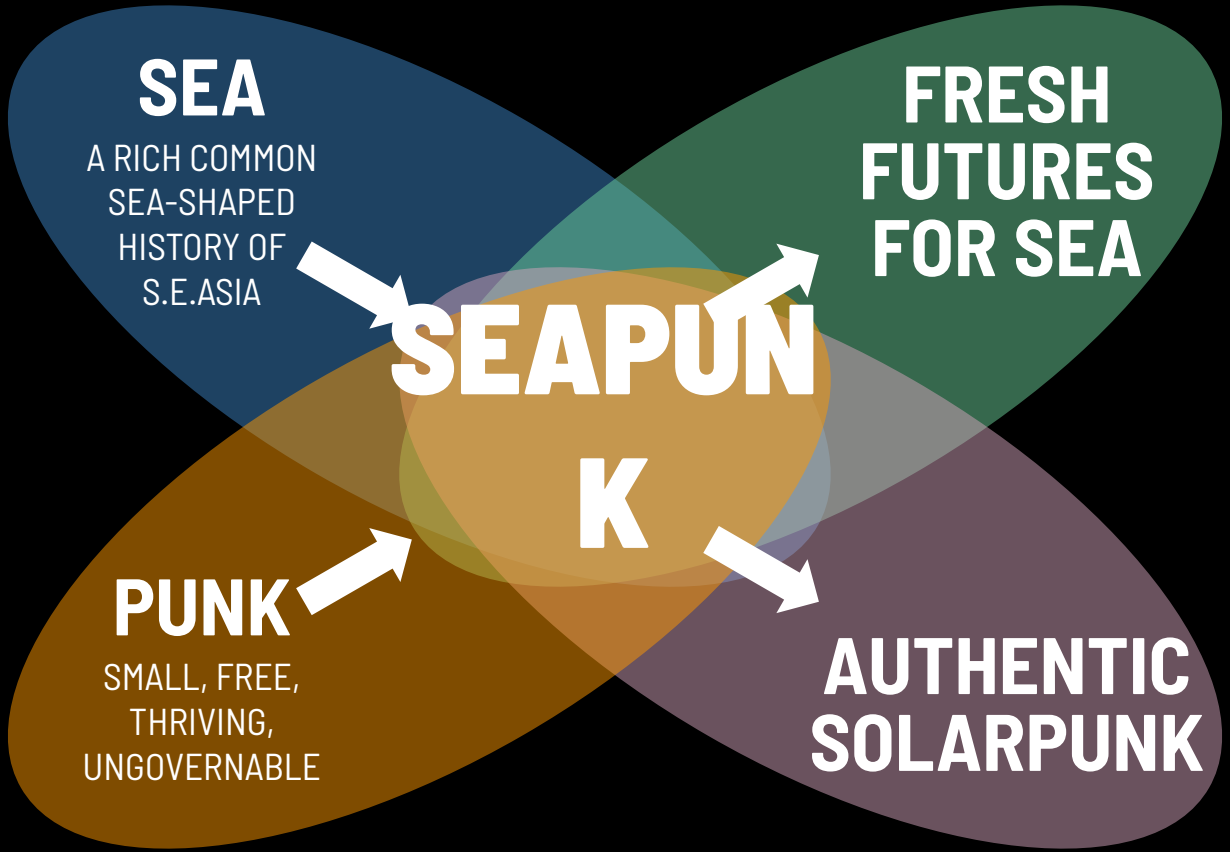
STUDY GROUPS & CREATIVE RETREATS
SEAPUNK PROTO-COLLEGE in Sep 2025



CLIMATE FICTION
SNOW SOCIETY Exhibition at BKKCAW 2025



seapunk.asia


SEA
A RICH COMMON SEA-SHAPED HISTORY OF S.E.ASIA
FRESH FUTURES FOR SEA
SEAPUNK
PUNK
SMALL, FREE, THRIVING, UNGOVERNABLE
AUTHENTIC SOLARPUNK

INVENTING NEW NATURE

INVENTING NEW NATURE

BUT HOW?

INVENTING NEW NATURE

BUT HOW?

METHODS & APPROACHES IN PROTOCOL (& PROTOCOLIZATION) STUDIES

METHODS & APPROACHES IN PROTOCOL (-IZATION) STUDIES

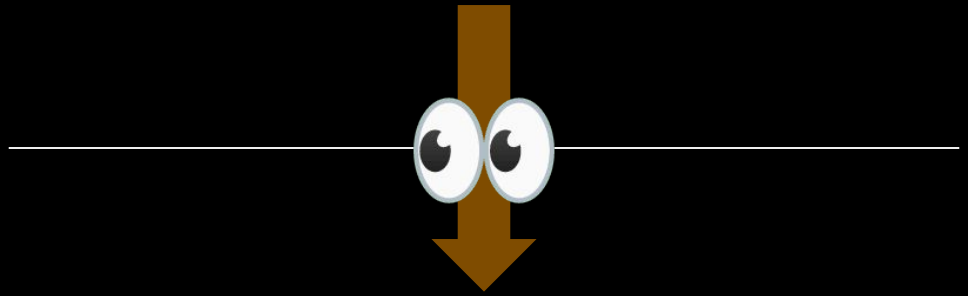
WORLDS

PROTOCOLS

WORLDS

PROTOCOL STUDIES

Learning to see and understand the protocols in our worlds

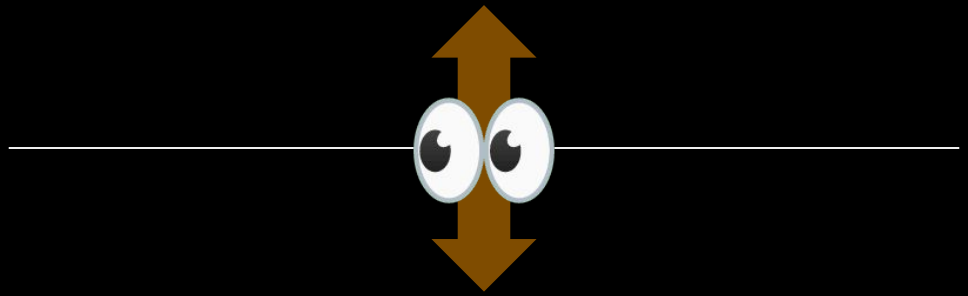


PROTOCOLS

WORLDS

PROTOCOL STUDIES

Learning to see and understand the protocols in our worlds



protocol literacy?
protocol ethnography?
protocol archaeology?

PROTOCOLS

PRESENT

POSSIBLE

PRESENT



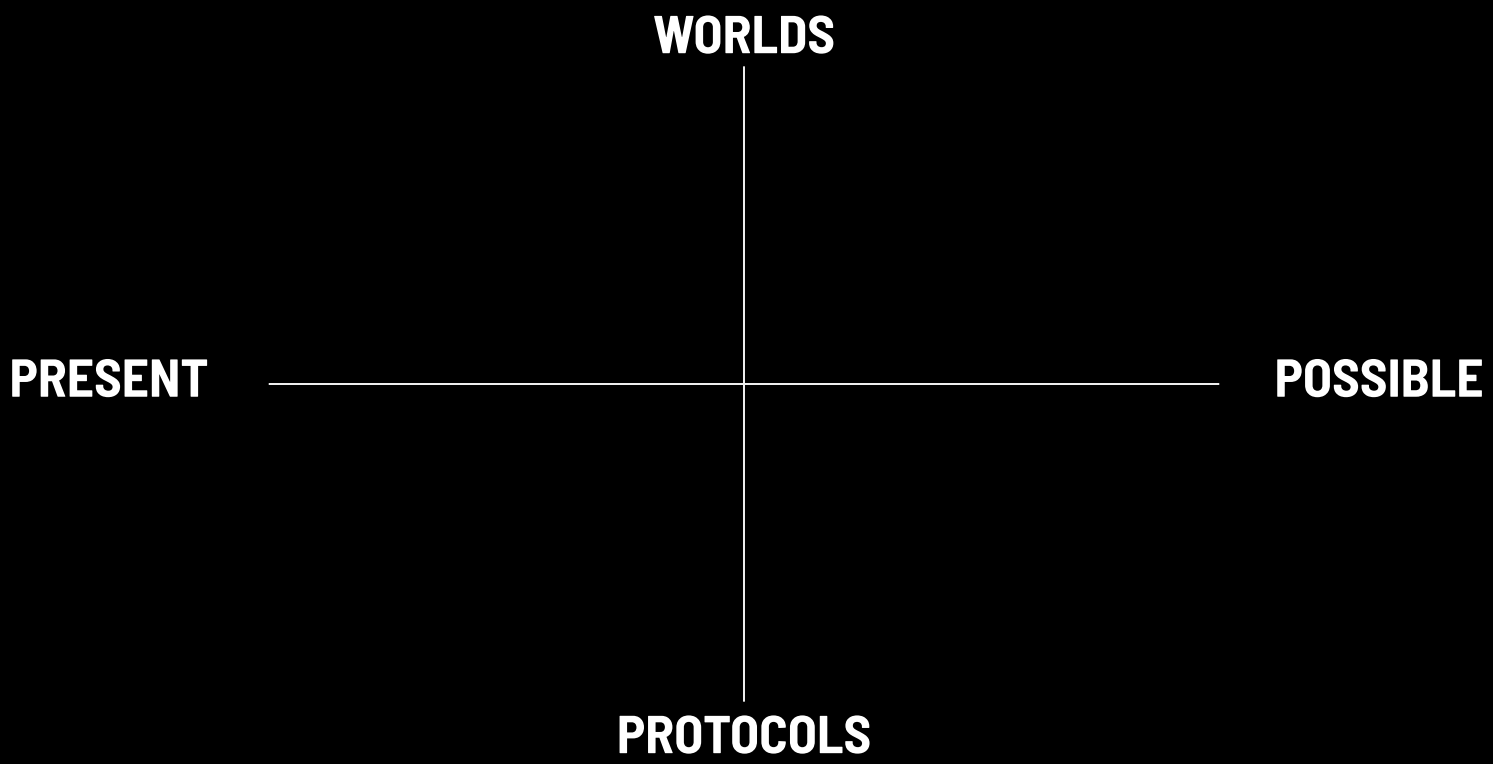
POSSIBLE

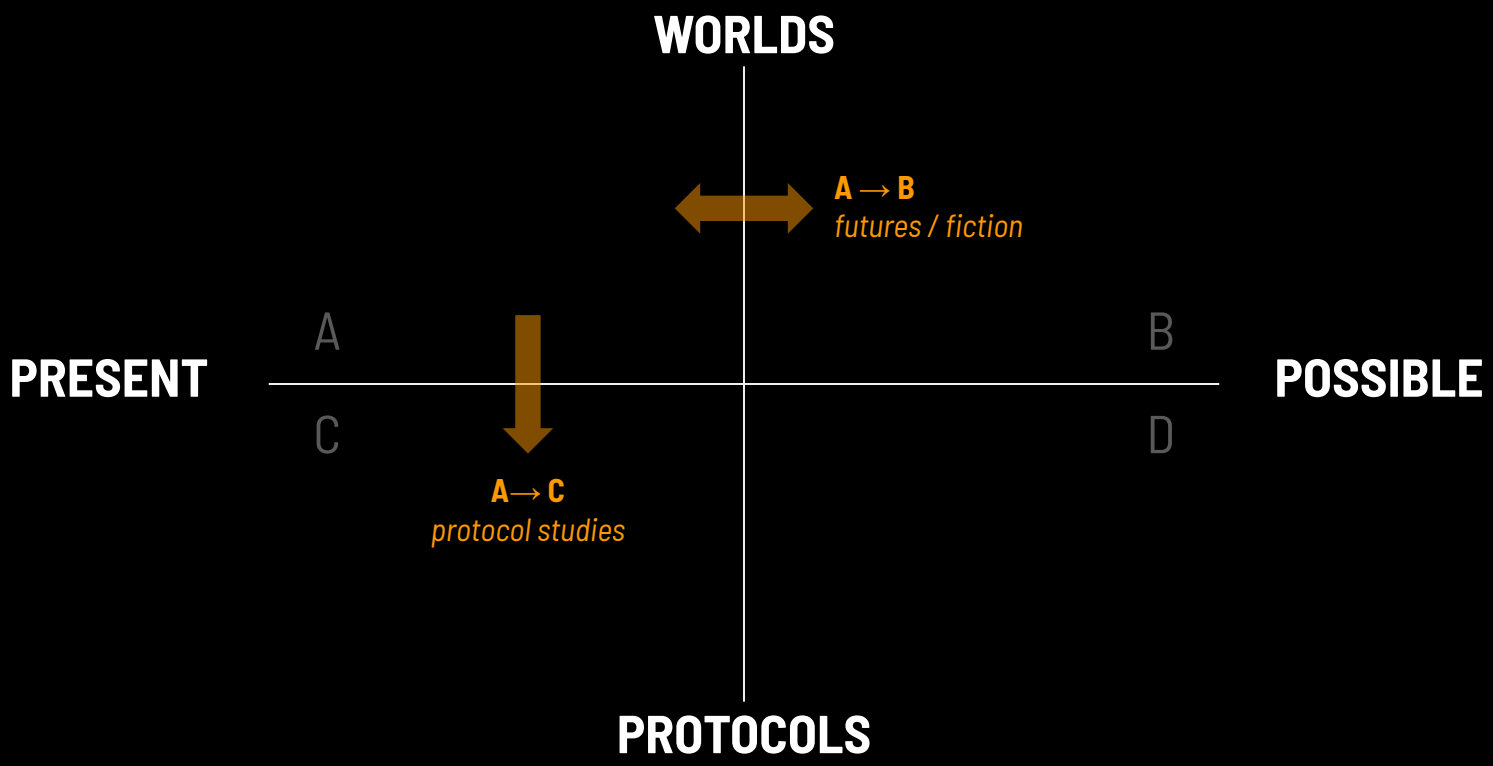
FUTURES & FICTION

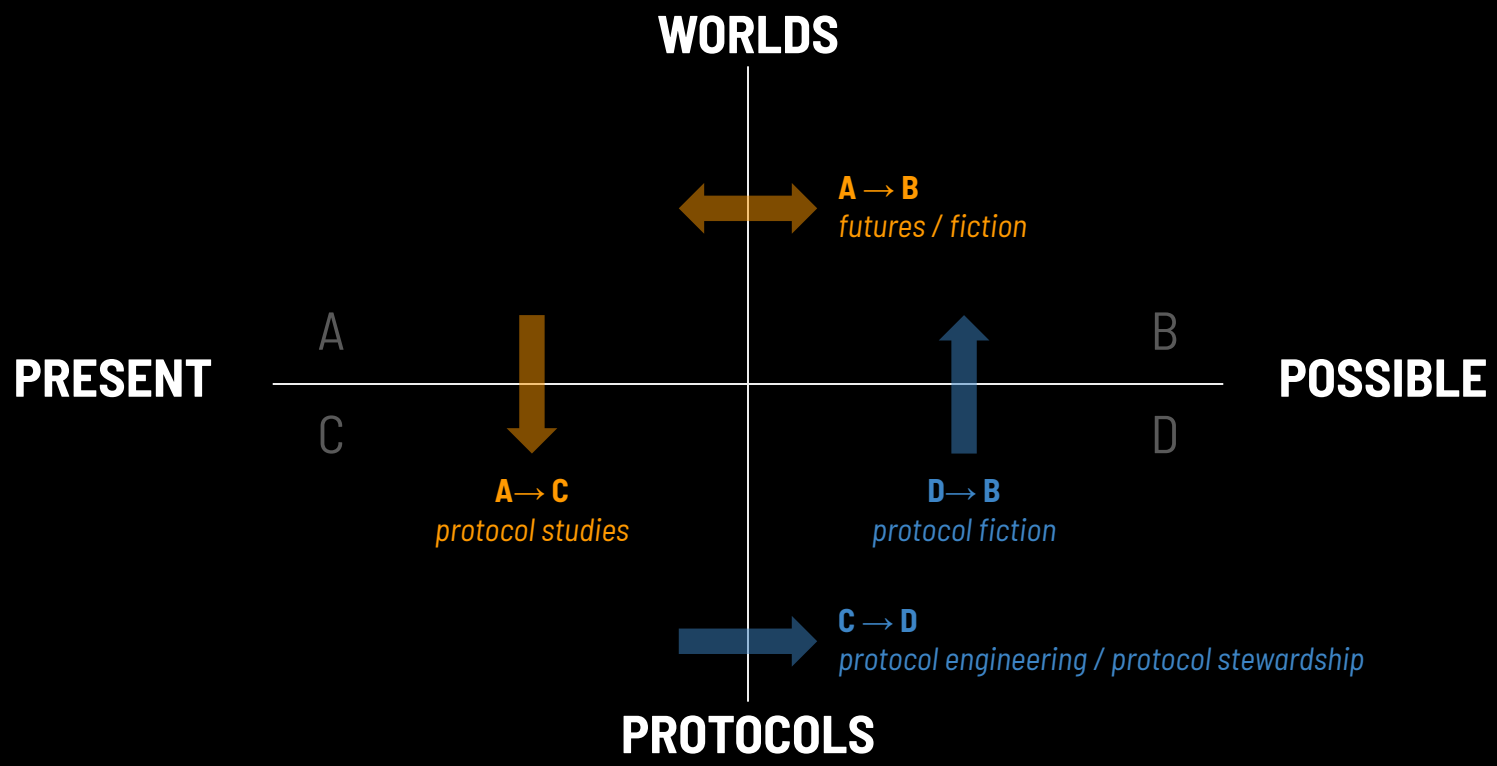
Foresight

Scenarios

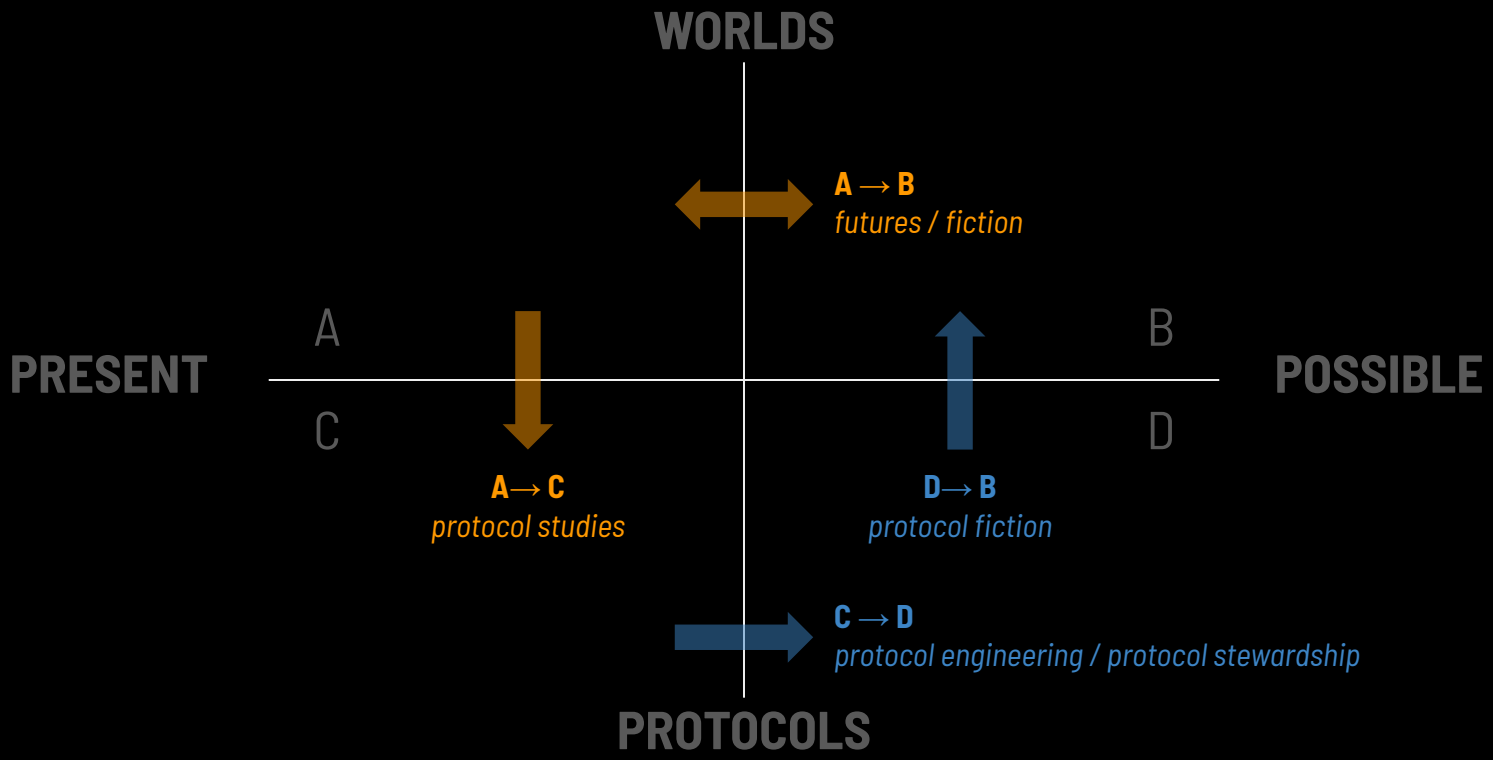
Backcasting


WORLDS
PRESENT
POSSIBLE
PROTOCOLS

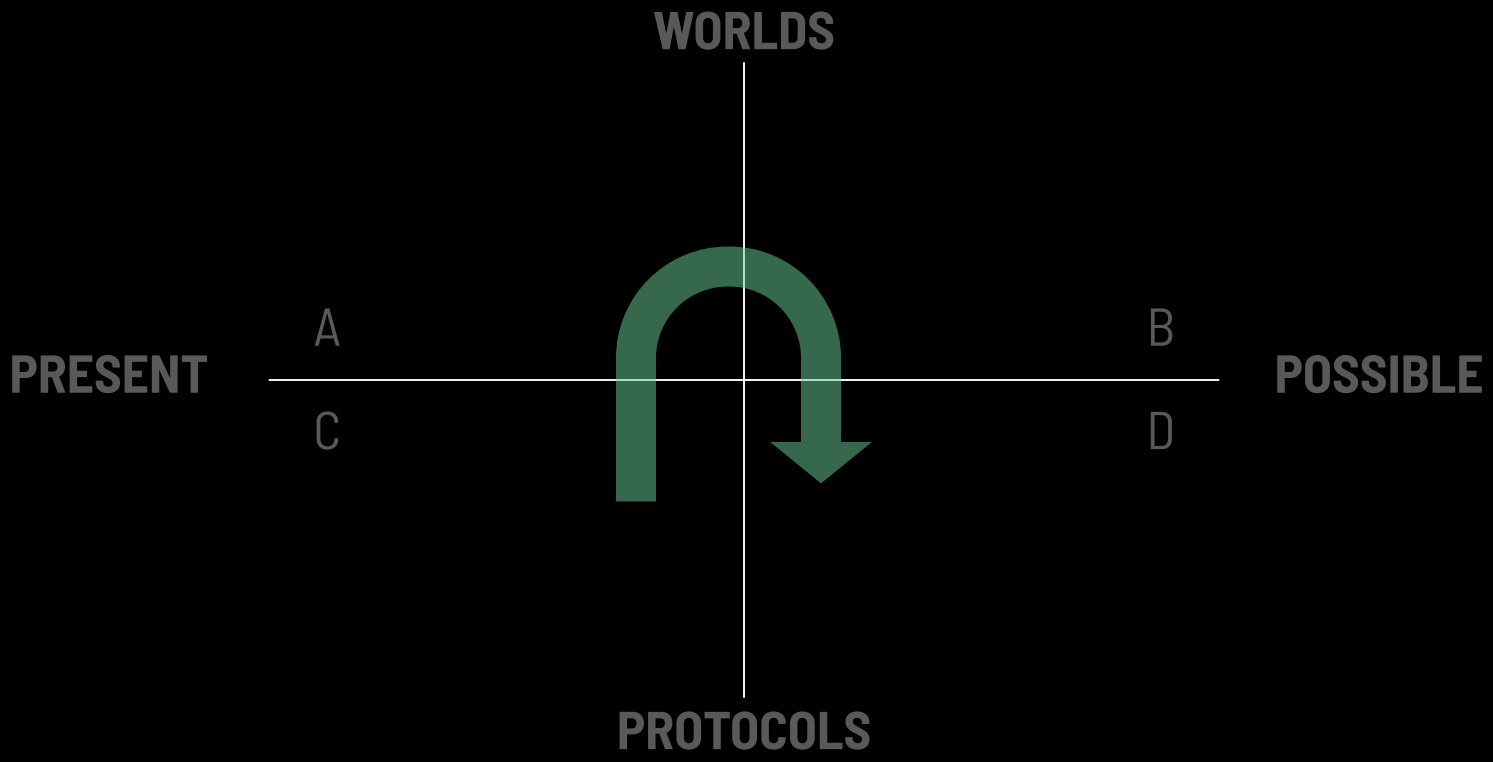

WORLDS
A → B
futures / fiction
A
B
PRESENT
POSSIBLE
C
D
A → C
protocol studies
PROTOCOLS


WORLDS
A → B
futures / fiction
PRESENT
A
B
C
D
POSSIBLE
A → C
protocol studies
D → B
protocol fiction
C → D
protocol engineering / protocol stewardship
PROTOCOLS

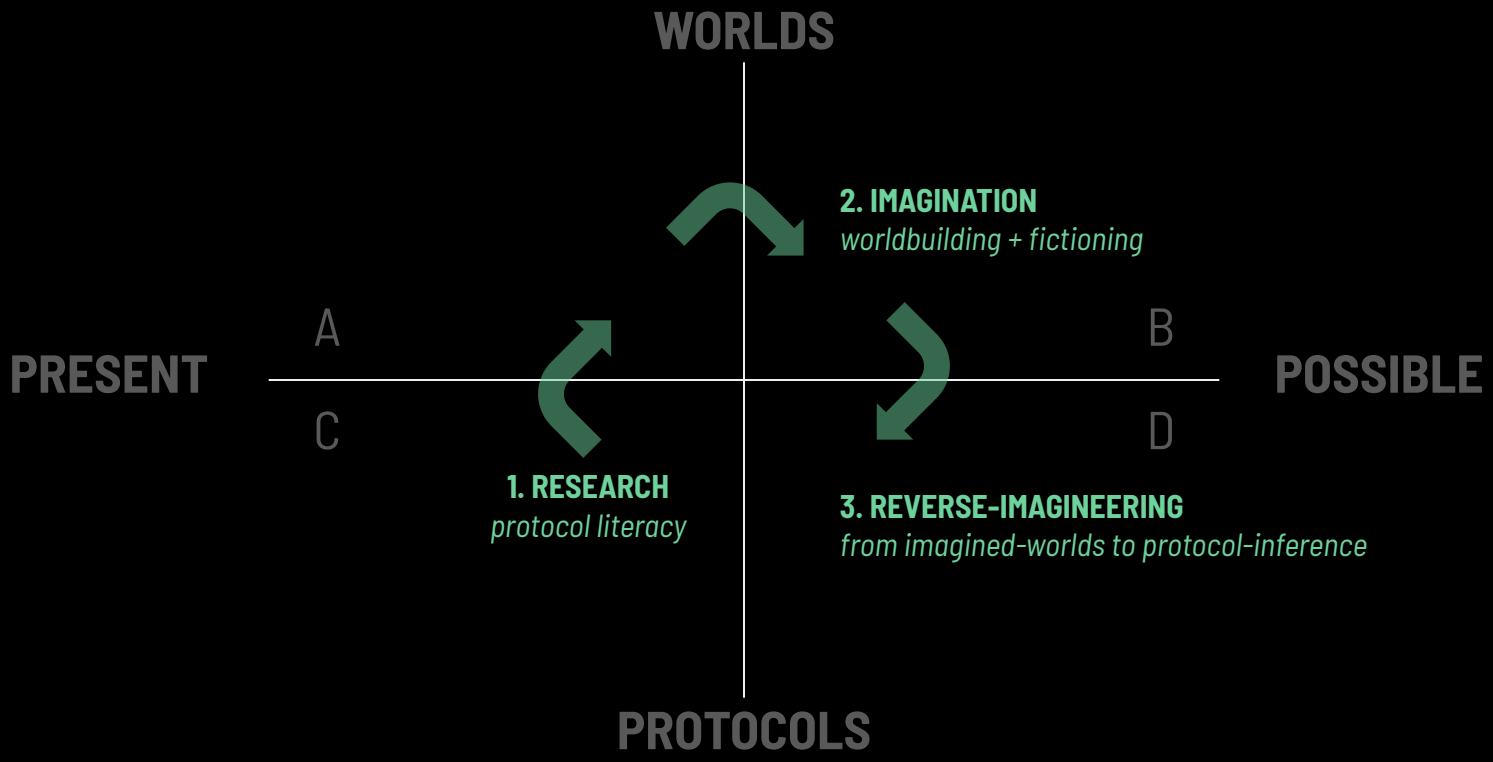
METHODS & APPROACHES IN PROTOCOL (-IZATION) STUDIES



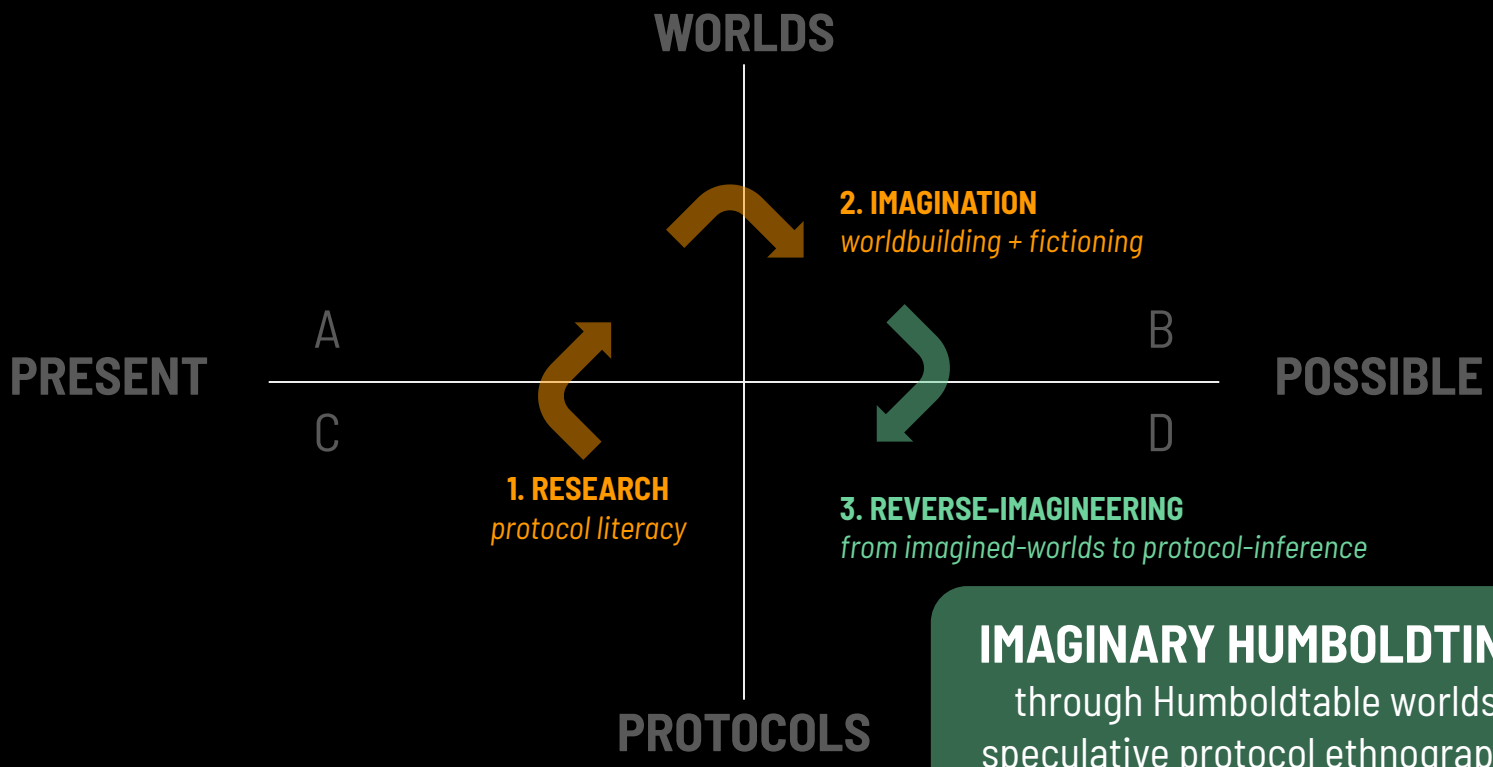
SEAPUNK'S (MEANDERING) PATH TOWARDS POSSIBLE PROTOCOLS



SEAPUNK'S (MEANDERING) PATH TOWARDS POSSIBLE PROTOCOLS

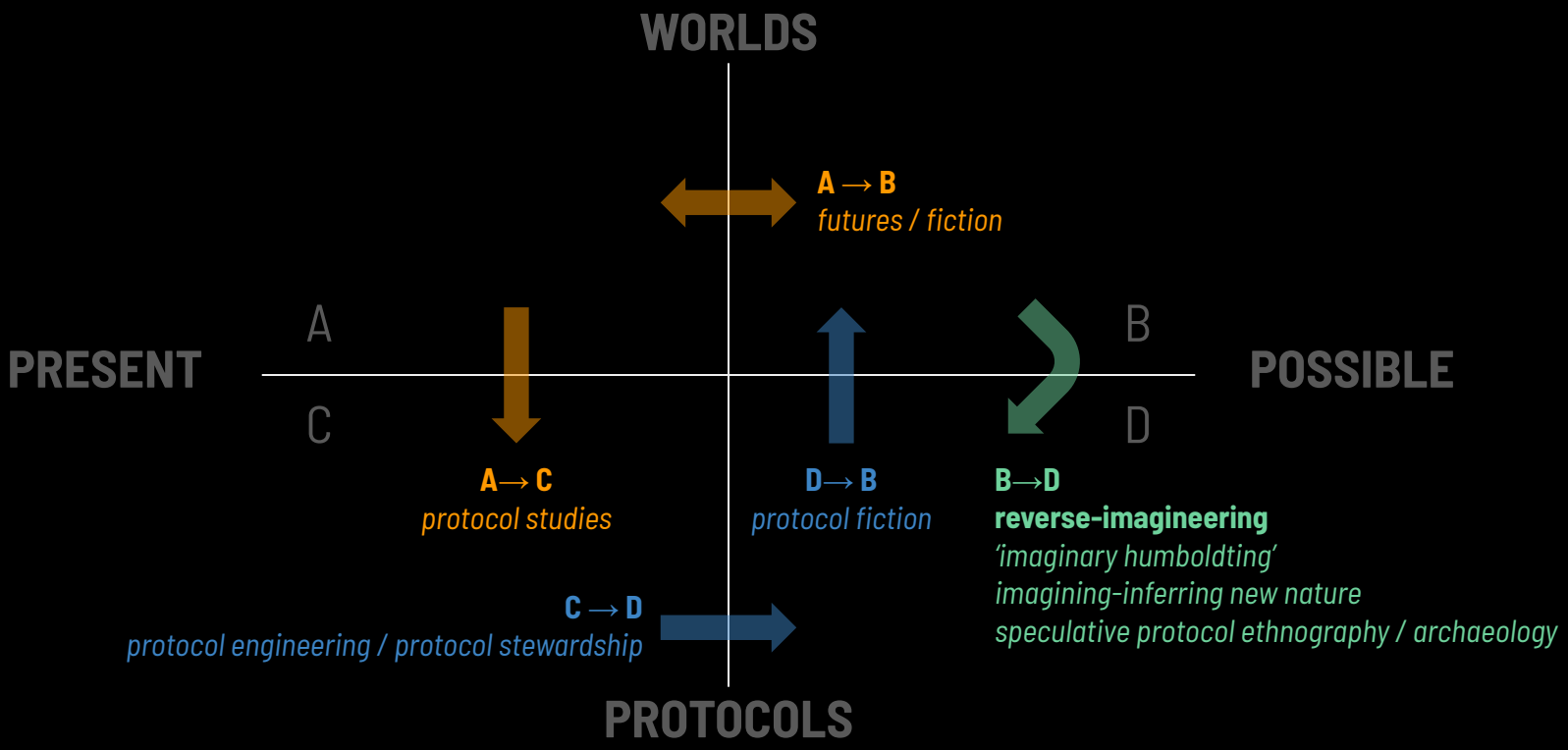


SEAPUNK'S (MEANDERING) PATH TOWARDS POSSIBLE PROTOCOLS



IMAGINARY HUMBOLDTING
through Humboldtable worlds
speculative protocol ethnography

METHODS & APPROACHES IN PROTOCOL (-IZATION) STUDIES



THREE EXAMPLES OF SEAPUNK WORLD-PROTOCOLIZATIONS


WELCOME TO
SOUTH BEAST ASIA


WELCOME TO
SOUTH BEAST ASIA

A SEA OF DISTRIBUTED AI

10 STRANGE RULES →
10 *AI-DISTRIBUTING* TRAITS OF SBA

DISTRIBUTED PUBLIC SURVEILLANCE

EMBODIED AIS (BEAINGS)

FAMILY AIRLOOMS

AI HAUNTING & NEO-ANIMISM

ZODIAC SEGMENTATION

DISTRIBUTED KINSHIP

MESH MEMORY TAPESTRY

DISTRIBUTED MEMORY, PROTOCOLIZED ACCESS

COMMONS CONSENT

THERMODYNAMIC ACCOUNTING


A WORLD
HAUNTED WITH BEAINGS
A COMMONS
HARDENED THROUGH
HAUNTING

FICTION

About me



- Assoc. Professor of Protocol Ethnography at PSI
- Researcher, ritual technologist, and archivist of emergent protocols in Southeast Asia’s syncretic zones
- PhD. Protocol Studies, CMKL PSI 2030
- Based in Bangkok (b. Moe Bye 2005, spirit animals: *lion, sarus crane, rooster*)
- Publications:
  - Phitsamai. (2033). *The Remembered Layer: From Memory Rituals to Planetary Access*. *Journal of Post-Protocol Realities*, 27(3), 112–139.
  - Phitsamai. (2030). *Glyphs Before Code: Nonlinear Protocols in Indigenous Water Ceremonies*. *Protocol Ethnography Review*, 14(1), 41–74.
  - Phitsamai. (2035). *Triadic Presence: Spirit Animal Configuration as Access-Design*. *Trans-Spirit Tech Journal*, 6(2), 203–229.

FICTION

Thesis: Hardening Through Haunting

- SBA's use of AI as *holistic digital haunting*
- Layering AI onto existing human and cultural desires like family, belonging, ecology to bring about a digital yet relatable world that enriches human social life
- Examples of haunting strategies helping to harden the commons:
  - *Distributed embodied 'haunted' AIs* create relational and social deterrents against free-rider behaviors, avoiding the tragedy of the commons
  - *Council of the Commons* as distributed legal and institutional defense for natural and social commons, mitigating against the capture of the commons
  - *Zodiac segmentation and distribution* facilitates more check-and-balance and verification across diverse AIs and human agents, pre-empting potential corruption of the commons


southbeast.asia


SNOW
A WORLD & SOCIETY OF
SHANZHAI CLIMATE AGENCY
A SEAPUNK STUDIOS PRODUCTION FOR
BANGKOK CLIMATE ACTION WEEK 2025

IMAGINE...

A STRANGE SNOWY SEA...

...WHERE IT SOMETIMES SNOWS UPON THE PADDIES...

...AND WHERE BEHEMOTH INSTITUTIONS HAVE COLLAPSED



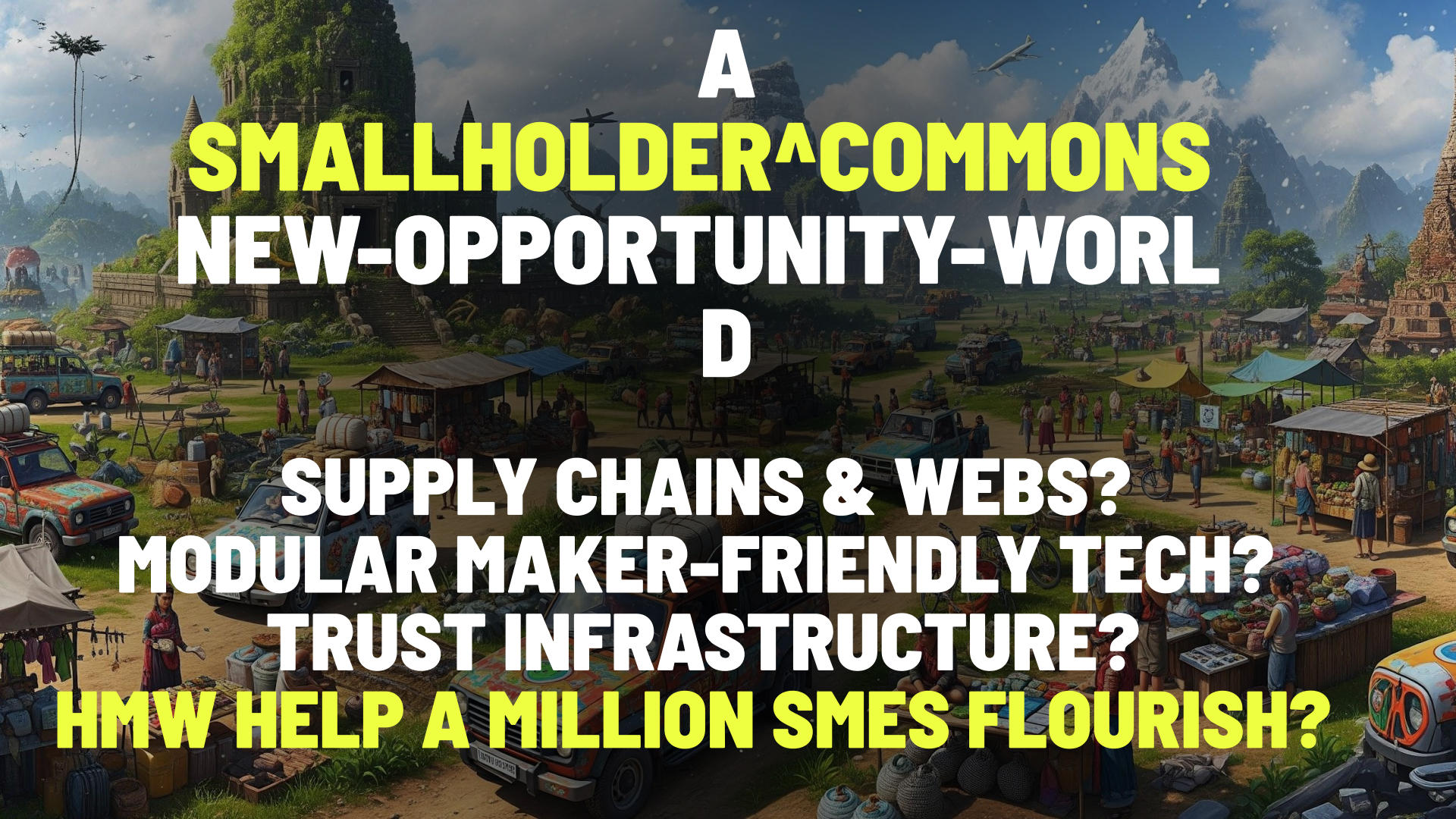

WELCOME TO
THE WORLD OF
SNOW


A
STRANGE
NEW
OPPORTUNITY
WORLD


A SME-PROLIFIC
NEW-OPPORTUNITY-WORL
D


A SME-PIONEERED
NEW-OPPORTUNITY-WORLD


A
SMALLHOLDER^COMMONS
NEW-OPPORTUNITY-WORL
D


A
SMALLHOLDER^COMMONS
NEW-OPPORTUNITY-WORL
D
SUPPLY CHAINS & WEBS?
MODULAR MAKER-FRIENDLY TECH?
TRUST INFRASTRUCTURE?
HMW HELP A MILLION SMES FLOURISH?


A
SHANZHAI
CLIMATE
AGENCY
NEW-OPPORTUNITY-WORL
D


ONE'S COLLAPSE
IS ANOTHER'S COMPOST


WELCOME TO
SNOW

Battery Farmer

× BACK TO LIST

OPENING LINE — WHAT A VISITOR HEARS FIRST

> “You want a swap or you want to talk? Swap is three credits and I will read you the cell's history first, because I do not sell blind and you should not buy blind.”

STEP CLOSER →

Too far to talk from here. Step closer and they will answer you.

IDENTITY

Recharges batteries on solar through the day, swaps them for drained ones plus a fee, and sells stored energy at a night-time premium when electricity is scarcer.

VESSEL & TOOLS

Solar array, battery stock with per-unit chemistry and service life tracked on public blockchains, swap station, attested-capacity pricing, and packet-switched logistics links with boatmen.











S人工L THE 67TH WORLD

SOLARPUNK & ARTIFICIAL IMAGINATION LABORATORY









S人工L SHOW

AN INTERACTIVE AFTERNOON OF IMAGINATIONS FROM SAIL

SOLARPUNK & ARTIFICIAL IMAGINATION LAB

6 JUNE 2026 (SAT) 12-6PM

DESIGN INNOVATION INSTITUTE SHANGHAI

Design Innovation Institute Shanghai
上海创新创意设计研究院

SOLARPUNK & ARTIFICIAL IMAGINATION LABORATORY

SEAPUNK STUDIOS

67TH WORLD

INTRODUCTION

PREMISES

ABUNDANT LIFE IS NOW POSSIBLE

ECOLOGICAL HEALING IS EXISTENTIAL

‘LABOR’ & ‘WORK’ ARE AUTOMATABLE

LOGICS

LIFE IS FREE, IMMORTALITY IS *EARNED*

VALUE (WHAT IS SCARCEST) LIES IN HEALING THE EARTH’S ECOLOGIES

NO ONE IS *NEEDED* , SO EACH MUST FIND THEIR OWN WAY TO BE VALUABLE

FOR IMMORTALITY TO NOT SUCK, WE MUST SERVE, NOT EAT, THE FUTURE

KEY INSTITUTIONS / PROTOCOLIZATIONS



UNIVERSAL BASIC RE-STARTER KIT (RESPAWN)



SEPTARCHY
LONG-TERM ELDERS
('LTs' / 'ELTIES' – REFORMED 'LONGIES')
7TH-THEY ADVOCATES
THE *SOMEDAYBORN*



SOFTS
(SOCIAL FUND TRUSTS)
BIOREGIONAL, PLURAL, INTEROPERABLE



SELF-SEARCH / RESET PROGRAMS
SAILABOUTS / SOILABOUTS / SOULABOUTS



EARTH & SEA VAULTS
RECHARGE & STORE VALUE IN ECOLOGIES
GIFTS, CONTRIBUTIONS, STAKES, CREDITS

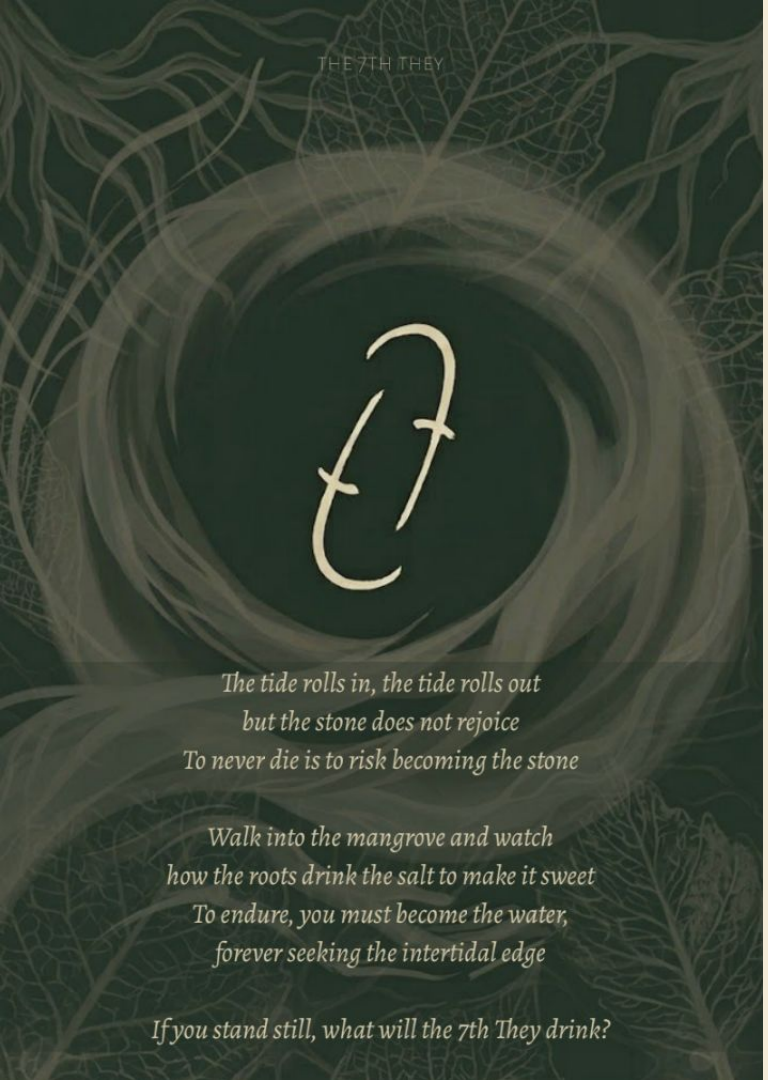


SHIFTS & GIFTS
OPPORTUNITIES + ROLES AFTER 'JOBS'
WORLDTENDING



THE 67TH WORLD OPPORTUNITY FAIR

*A **POST-JOB CAREER FAIR** FOR A WORLD (STILL) TEEMING WITH OPPORTUNITY*



The tide rolls in, the tide rolls out
but the stone does not rejoice
To never die is to risk becoming the stone

Walk into the mangrove and watch
how the roots drink the salt to make it sweet
To endure, you must become the water,
forever seeking the intertidal edge

If you stand still, what will the 7th They drink?

WORLD OPPORTUNITY FAIR

Welcome, respawned Softie!

We've all been there.
The end, sometimes the death, of a project, failed or otherwise.
Something,somewhere, some *job* (remember those?),
someone we no longer need to be.
Goodbyes, exhilaration, a packing up, and then... a bit of the void.
A fresh start, maybe?
Every end also a beginning, even if it doesn't always feel like it.

In this *67th World Opportunity Fair*, we hope you will find – among our plethora of exhibits – fresh inspiration for your next chapter. Maybe it will be a sailabout: a voyage (and crew) to join, with new horizons


WORLD OPPORTUNITY FAIR

軟體 软体诊所
SOFTIE CLINIC

中文

軟診體所

The Softie Clinic

软体诊所

對症下藥

A consultation room for softies — well-meaning, capable, chronically mediocre professionals who want to do better. Answer five diagnostic questions, and the old practitioner will write you a prescription: career advice as herbs, dosages, and contraindications.

一间为渴望进步的「软体人」而设的诊室。回答五问，老中医为您开方。

Register & be seen

Booth mode · show QR for phones

SAIL SHOW · 启航秀 · DESIGN INNOVATION INSTITUTE SHANGHAI

診斷 DIAGNOSIS

终身无路顺从症

Lifelong Exitless Compliance Syndrome

> 「你说无路，不过门闩尚未亲手去拨。」
> *"You call the cage "no exit" because the latch may require your hand."*

藥 處方 FORMULA · 4 味

君 **异议叶** *Dissent Leaf (Folium Nonplacens)*
二钱，逢会议必服一次：先问"失败代价何在？" / 2 qián, once per meeting: ask, "What is the cost if this fails?"
老板烂主意前之沉默 / silence before a boss's bad idea

臣 **开路丸** *Exitway Pill (Pilula Fugae Possibilis)*
三丸，每周一服：列三条可转身之路，并约一人详谈 / 3 pills weekly: list three exits and speak to one person about them
"无路可走"之安慰谎 / the soothing lie that there is no way out

佐 **试土根** *Soil-Testing Root (Radix Terrae Probandae)*
一两，每周末服：到农场劳作四小时，记下技能与成本 / 1 liǎng each weekend: work four hours on a farm; record skills and costs
把田园梦供在脑中、不肯落脚 / worshipping farm life in theory without setting foot in it

使 **妒火散** *Envy-Refining Powder (Pulvis Invidiae)*
半钱，怒起时服：将嫉妒译成一项本周可学之权术 / half a qián when rage rises: turn envy into one influence skill to practice this week
见斯蒂芬·米勒式平庸得势而只会内耗 / fuming at Stephen Miller–style mediocre ascent without studying power

煎法 · 用法 PREPARATION

周日前煎服：写下一句要提的异议，算足六月生计，约定一次农场探访。三事皆发出日历邀请后，方可入口。
Decoct before Monday: write one objection to raise, one six-month runway calculation, and one farm visit booked. Drink only after sending the calendar invites.

禁忌 CONTRAINDICATIONS

忌以服从称专业；忌久刷职场天梯而自废；忌周末见泥便断言务农无门。
Avoid calling obedience "professionalism," doom-scrolling the career ladder, or treating a weekend outdoors as proof you cannot leave.

SUMMARY: THREE SEAPUNK WORLD-PROTOCOLIZATIONS

	RESEARCH	***IMAGINATION***	***REVERSE-IMAGINEERING***	
Seapunk-Imagined Worlds	*Key Study Themes*	*World & Characters*	*Protocols In This World*	*World-Protocolizations*
SOUTH BEAST ASIA	Rice farm commons governance Distributed AI and blockchain Hardening the commons	Embodied AIs (Beaings) Interbeing-beaing communication Ecological interactions Artificial ghosts and their utility	Local long-lived AI Communication + language Legal verifiable beaing testimony Segmentation and distribution Capture- and overuse-resistance *Hardening through haunting*	***PROTOCOLIZATION OF HARDENED-COMMONS DISTRIBUTED-AI SOCIAL ECOLOGY***
SNOW SOCIETY	Climate agency for smallholders and the subaltern / global South Southeast Asian 'punk' social histories of (not) being governed	Wild climate (snowy paddies) Collapse of behemoth institutions SMEs as scurrying, thriving, proliferating, pioneering actors Shanzhai bricolage jugaad tech for ground-level daily adaptation	Modular, mesh, open-source Repairability and interoperability Supply chains, smallholder commons Archipelagic (beyond centralized span-of-control) shared trust and collaboration / coordination	***PROTOCOLIZATION OF HIGH-COLLAPSE-SCENARIO SMALLHOLDER CLIMATE AGENCY***
THE 67TH WORLD	Frontier Chinese tech: AI, biotech, robotics, renewable energy Tech diffusion in 'Rest of World'	Work automation (AI + robotic) + longevity → material abundance and possibly indefinite life For immortals, planetary health becomes personal / own health SOFTs govern planet LT elders ally w/ unborn (7th They) Universal Basic Reset + Starter Kit	Representation of unborn (7THEY) Universal Basic Reset / Starter Kits SOFTs ecoregional institutional governance + planetary repair Inter-Immortal rotational governance protocols	***PROTOCOLIZATION OF OPPORTUNITY-DISTRIBUTION & INFINITE FRONTIERS (EXVOLUTIONARY CIVILIZATION)***

REFLECTIONS & DISCUSSION



SEASIA
PROSPECTS, PREDICAMENTS, PROTOCOLS
A DISCUSSION

25 SEP 2026
PROTOCOL SYMPOSIUM
SEAPUNK STUDIOS

SEAPUNK STUDIOS

SEAPUNK x SOP / PI – A ROUGH HISTORY

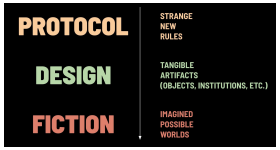




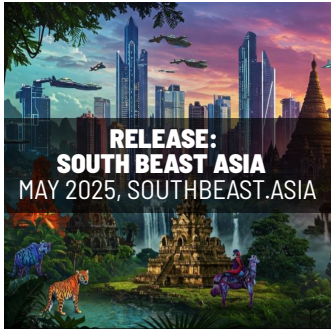




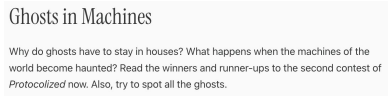
SEAPUNK STUDIOS



TRANSITION FICTION (JUL '25)
EXPERIMENT FICTION (NOV '25)
COSMOLOCAL FICTION (SEP '26)



ARTIFICIAL GHOSTS
(SBA: 'BEAINGS')
DIGITAL + EMBODIED
'NATURAL' (VERIFIABLE)
PROGRAMMABLE


Ghosts in Machines

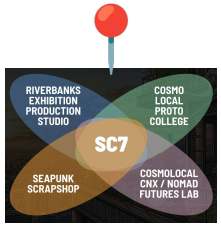
Why do ghosts have to stay in houses? What happens when the machines of the world become haunted? Read the winners and runner-ups to the second contest of *Protocolized* now. Also, try to spot all the ghosts.











SEAPUNK COSMOLOCAL SEPT
(INCL. PROTOCOL SYMPOSIUM)
CHIANG MAI, SEP 2026

WORKSHOP — MARCH 26–29, 2024 — SINGAPORE

Datus and Nusas Workshop 2024

The Datus and Nusas Workshop was held in Singapore, March 26–29, 2024, as part of the Summer of Protocols 2024 program. The workshop examined traditional governance and coordination protocols drawn from Southeast Asian and Maritime Southeast Asian societies — including the datu chieftainship structures of the Philippines and the Malay world, and the nusa frameworks of island Southeast Asia.

The workshop took seriously the proposition that non-Western and pre-modern protocol forms contain underexplored models of coordination, legitimacy, and institutional design. By situating these traditions alongside contemporary protocol theory, participants worked to expand the conceptual vocabulary available to protocol researchers and practitioners.

IMAGINE A SOCIETY...

🌱 AGRICULTURAL + HIGH-VALUE
💧 CRITICALLY WATER-DEPENDENT

👥 DEMOCRATIC + SELF-ORGANIZING
🗿 GUARDIAN INTELLIGENCES

⚠️ UNPROTECTED CHANNELS...
⚖️ ...BUT A SUSTAINED COMMONS

🧱 SELF-SYNCHRONIZING
🧬 ADAPTIVE TO ECOLOGICAL CHANGE

PROTOCOL DESIGN ~~FICTION~~

HISTORICAL NONFICTION



SUBAK SYSTEM OF BALI

SEAPUNK OVERVIEW TO DATE...

SEAPUNK PLAYSHOP

A TWO-WEEK CO-IMAGINATION CAMP

CHIANG MAI
21 OCT -3 NOV 2024



RIVERBANKS

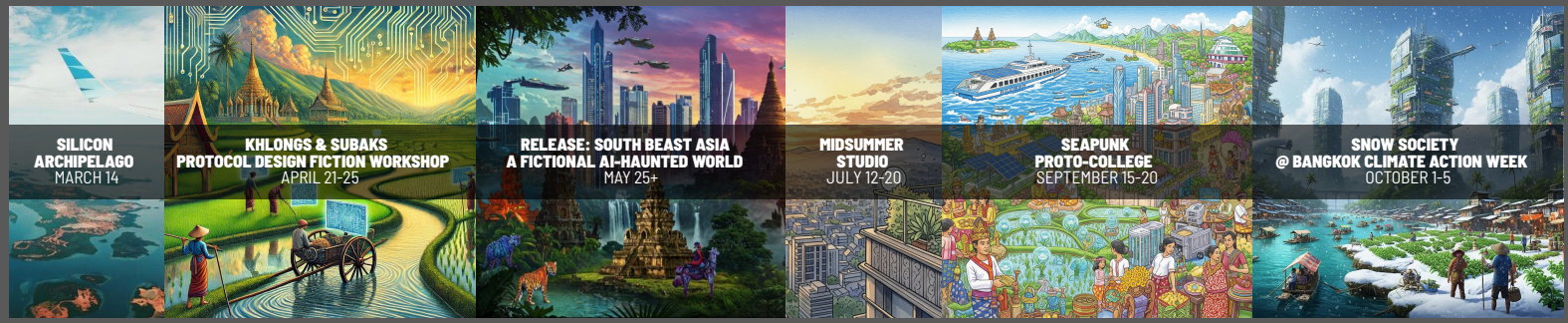
SEAPUNK STUDIOS · BKK CAW · LUKKID

RIVERBANKS EXHIBITION PRODUCTION STUDIO
COSMO LOCAL PROTO COLLEGE
SC7
SEAPUNK SCRAPSHOP
COSMOLOCAL CNX / NOMAD FUTURES LAB

SEASON ZERO (2024)

SEASON ONE (2025)

SEASON TWO (2026)





SEASIA
PROSPECTS, PREDICAMENTS, PROTOCOLS
A DISCUSSION

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